



The Marketplace Merchant

FEBRUARY 2008 ISSUE



Guess what, Alton — it's already time to start Thinkin' Lincoln!

October 15th, 2008 will mark the 150th anniversary of the Lincoln-Douglas debates in Alton & Marketplace is already preparing for the festivities—we need your help!

Sat, Oct 18th & Sun, Oct 19th will be the dates for Alton's Lincoln-Douglas

Celebration; debate re-enactors, musical groups and many more activities will take the main stage on the square, and Marketplace will be coordinating all street vendors and activities in the additional fes-

tival grounds: along Broadway, and up Market, Alby, and Easton to 3rd Street which will be closed to traffic during the celebration.

Volunteers are needed to recruit street vendors, coor-

dinate decorations, and to help organize the logistics of the festival.

Marketplace will also be assisting local businesses with ideas as they start thinking about creating goods that go along with the Lincoln theme to sell at the festival. An official de-

activities for the festival - think "Help Build the Clark Bridge out of Lincoln-Logs" or "Abe & Mary Todd Look-Alike Contest"!

Here's another way to help - for a limited time only, the Lincoln-Douglas Society is offering a limited edition seven-coin collector

set featuring each of the debate communities. The complete set is priced at \$100, and orders can be placed with the Alton Regional Convention & Visitor's Bureau by calling 465-6676.

Orders must be placed during the month of February, and a portion of the proceeds will be used by the CVB to compliment the state's efforts to promote the sesquicentennial and the Lincoln Trail in Alton.

Mark your calendars for the Lincoln-Douglas Debate Sesquicentennial Celebration Oct 18 (10-5) & Oct 19 (12-4) Call 463-1016 to join the planning committee!

bate logo is available for use, please contact the Marketplace office for details on permission to use the copyrighted image.

We would like to have many fun family-oriented

Director's Note ~

We would like to extend a warm welcome to our newest neighbors on 3rd St. - KaFer Café & Lucy's Gift Shop! The business has been relocated from the mall to downtown, because the owners wanted a high visibility location from which to focus on expanding their menu, which includes soups, salads, and sandwiches along with specialties such as quesadillas and paninis. Kafer Café is the only restaurant downtown to offer a breakfast menu, which is sure to draw a great crowd. They also serve hot or iced coffee, espresso, latte, and cappuccino, and sell coffee beans from around the world. Lucy's will feature home décor items, candles, and imports. It has been a long time coming to finally see your corner of 3rd & Piasa come back to life — we are very glad to have you join us downtown!



~ Sara

You're Invited

In gratitude for your support throughout 2007, we would like to invite all partners of Alton Marketplace to our

Annual Meeting

Thursday, February 7th
8:00 – 9:00 am

In the Loft
at Tony's Restaurant
(Breakfast will be provided)

Please RSVP at your earliest convenience to 463-1016 or sara@altonmarketplace.com

THANK YOU!
To Our 2007 Partners

The only people with whom you should try to get even are those who have helped you.

~ John E. Southard



100 East Broadway
Alton, IL 62002

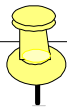
Phone: 618-463-1016

Fax: 618-463-1091

E-mail:

info@altonmarketplace.com

A community based,
not-for-profit, volunteer
organization dedicated to
securing the economic
vitality and aesthetic
quality of the district.



Help us spread
the word about our
e-newsletter; our contact
list's at 500+ and growing!

Do you know anyone else
who would like to stay
current on news & events
in downtown Alton?

Have them send an email to:
info@altonmarketplace.com
with "subscribe" in the
subject line, to be sent a
notice once a month when
the next newsletter has
been added to our website.

(We will not sell or otherwise
disclose your e-mail address)

Also, now when you click on
the red envelope to view the
current newsletter, you can get
caught up on all of the Mar-
ketplace news by browsing our
newsletter archives from '07!

Alton Marketplace Partners—News, Sales & Events!

Argosy Casino—

Comedian Bob Zany
Feb 22nd & 23rd
7:00 & 9:30 shows each
night — tickets are \$10
Call 1-800-711-4263 or
visit guest services today!

Jacoby Arts Center—

Is currently featuring their
"Awards of Excellence
2008" exhibit, which will
continue until February
24th. For more info, visit:
www.jacobyartscenter.org

Biker Brother Leather—

Is having a huge sale in
honor of its new location
at 556 E. Broadway! Enjoy
15% off all in-stock
jackets, chaps, and vests
during the month of
February—stop in & see
the new spacious shop!

Tony's Restaurant—

Has started offering 99¢
steak burgers, and \$2.00
Guinness or Bass drafts
every Tuesday and Thurs-
day night in the Third St.
Cafe. What a great deal!

A&A's Beads—

After temporarily relocating
during remodeling, A&A's
Beads is back at its regular
Broadway location & will
be showcasing their new
look starting on Tuesday
the 5th! Also, please visit
their new website:

www.awarenessbeads.com

Crown Vision Center—

FINAL 2 WEEKS....the
50% off promotion at
Crown Vision will end
February 16th—don't miss
it! This offer includes all
lenses along with frames
from a select group. Call
the stores for details at
462-7611 (Broadway),
462-6330 (Alton Square), or
toll free at 1800-EYECARE

Gentelin's on Broadway—

Would like to announce
their new website! Visit:
www.gentelinsonbroadway.com
to find the full restaurant
and banquet menu, plus
their wine, martini, spirits,
and scotch lists.

Bossanova Lounge—

Has live jazz music every
Friday night — join them
for a great dinner & just
the atmosphere you've
been looking for. Also
come down on Saturday
nights to hear DJ Ike spin
from 11pm to 2am!

Spirits Lounge at the Temple—

Is hosting some great
music during the month
of February:

2/7—MO-Pleasure Band
(7pm-11pm)

2/8—Big Jeff and his Blues
Ensemble (9pm-1am)

2/9—The Stingers
(9pm-1am)

The Beall Mansion—

Save on a stay at this
elegant B&B by booking
their Discount Web Rate
online. (select dates only—
some restrictions apply)
Check availability or
reserve online at:
www.beallmansion.com

Get your company name in front of 10K for a fraction of a cent!

You are invited to take advantage of a WONDERFUL opportunity to get the word out about your business while helping raise funds for Alton Marketplace at the same time! Marketplace will be setting up a booth at the Working Women's Survival Show at the St. Charles Family Arena on Feb 22nd, 23rd, & 24th. The organization will be creating 10,000 goodie bags for attendees, and our volunteers would be happy to include your company's flyer, coupon, or promotional item (that you provide) for a flat fee of \$50. If your company would like to attend the show & sell your wares, booth space is available for \$100 per day. This opportunity to be involved with the show for a fraction of the regular price is being made available by a generous donor who has gifted the booth space to our organization; therefore all proceeds will go directly to help Marketplace's efforts to revitalize Downtown Alton. Any interested business can contact the Marketplace office for more information.